

WORD FROM THE EDITOR – REUNIR V. 13, N. 4, 2023

Dear reader, we present the fourth edition of volume 13 of REUNIR Magazine. This edition reinforces our commitment to the plurality of ideas, themes and research formats, crucial elements for scientific advancement. I would like to express my gratitude to the article evaluators, who demonstrated dedication to meeting deadlines and quality in preparing their opinions. To the authors of the 11 published articles, we would like to thank you for your diligence in constructing the work and improving it after the reviewers' evaluation.

The first article was written by **Iluska Lobo Braga, Maria Cristina Fogliatti de Sinay and André Luís Faria Duarte**. The article aimed to present Brazilian postgraduate courses in Accounting with an emphasis on teaching and research in Environmental Accounting and, based on the information collected, prepared a prognosis for the area.

In the second article, authors **Gabriela Nogueira Rauber, Vérica Freitas and Verônica Angélica Freitas de Paula** analyzed and classified comments from Instagram users after exposure to ecological advertisements from sustainable companies, according to the Theory of Cognitive Responses.

The third article, authored by **Diogo Amarildo da Conceição, Simone Sehnem and Priscilla Félix Schneider**, analyzed the strategies and practices for operationalizing the Sustainable Logistics Plan at the Federal Institute of Santa Catarina (IFSC).

In the fourth article, **Marli Kuasoski and Sérgio Luis Dias Doliveira** analyzed the scientific production that deals with the transition to sustainability in the agri-food system, focusing on the problem of Food Loss and Waste (PDA), in the Emerald, Sage, Science databases Direct, Scopus, Web of Science and Wiley Online Library.

The fifth article, authored by **Gabriela Daiana Christ, Lucir Reinaldo Alves and Moacir Piffer**, carried out a bibliometric analysis to identify actions and approaches in research on the implementation of the Sustainable Development Goals (SDGs) in HEIs, in the period from 2015 to 16 November 2021, identifying the temporal evolution of publications and the most frequent terms.

The sixth article, produced by **Celeste Aparecida Lopes da Silva, Adriana Marra Ventola, Carlos Eduardo Artiaga Paula and Raquel Santos Soares Menezes**, aimed to analyze, through jurisprudential and documentary research, how the notary's accountability occurs in administrative spheres, civil and tax.

Caroline Aparicio Dutra de Souza Pereira, Gabriela Nobre Dias, Kavita Miadaira Hamza and Aline Ribeiro Gomes, authors of the seventh article, studied flexitarianism and their research aimed to analyze the processes of adaptation to the new flexible diet from the perspective of Paradigm Theory of the Life Course.

The eighth article, by **Natália Karine Almeida de Jesus, Maria Iraê de Souza Corrêa, Angela Cristina Rocha de Souza** and **Ionete Cavalcanti de Moraes**, aimed to understand the perception of entrepreneurs about collaborative businesses in Recife and the Metropolitan Region.

The ninth article, authored by **Maria do Socorro da Costa Duarte, Isabela Kristina Ferreira de Freitas, Eliane Pinheiro de Sousa** and **Ahmad Saeed Khan**, was the result of an analysis of the quality of life of families benefiting from the One Million Rural Cisterns Program (P1MC) before and after implementation in the municipality of Moreilândia, Pernambuco.

The tenth article, prepared by **Aline de Lourdes Lima, Viviane da Costa Freitag, Vagner Antônio Marques** and **João Estevão Barbosa Neto**, analyzed the perception of Accounting Sciences students regarding the influence of affectivity and commitment in the teaching-learning process from the Wallonian theory.

Concluding this edition, the eleventh article was prepared by **Miguel Eugenio Minuzzi Vilanova** and **Roberto Bazanini**, and proposed a sustainability model applied to the Brazilian beef production chain.

I hope that the published articles contribute to the generation of new knowledge in research in Administration, Accounting Sciences and Sustainability.

Editorial and academic greetings.

Sousa/PB, march 30, 2024.

Thales Fabricio da Costa e Silva, Dr.

Associate Editor